

Rodrigo Custodio

Sr. Creative Marketing Manager

rodrigo@rodrigoc.net

(832) 955-6260

Hello, my name is Rodrigo, a Senior Creative Marketing Manager, Graphic and Web Designer with more than 17 years of experience and advanced education as a Google Certified Digital Marketing Analyst. I am confident that I possess the qualifications necessary to execute the role and associated duties effectively, but I also believe I would be a great addition to your team and company. I have gained an array of skills that make me a valuable employee through my dedication to my career and overall work experience.

I bring forth immense expertise in precise project management, creative on-the-budget strategies, fast-paced production, that is focused on meeting company objectives. Due to my vast experience in different areas of Advertising and Marketing, I know how to blend budget, strategies, and production to generate high-quality results. After serving companies of all sizes in South America and the United States, I am confident that I will make a difference in your Marketing Department.

I am a natural leader with the ability to facilitate cohesive work environments while directing large teams to increase productivity. I have received praise for my efficiency in brand development and SEO optimization to implement success for all different industries through collaboration in online and offline projects. Additionally, I pride myself on my wide range of skills including expertise in web design (UX/UI) and video productions. With a creative mindset and innovative nature, I have developed engaging advertisements and websites that increase client interaction and overall revenue. I would love to discuss further how my experience and expertise will make me an asset to your renowned team.

I have a keen eye for detail and the ability to keep projects moving forward. I am responsible, accountable, reliable, and take ownership of any area or project needed by my employer. I do not aim to meet expectations but rather to exceed them. I am dedicated to improving my work environment and generating success for the businesses and people I work for. I am committed to my work and hope to demonstrate my exceptional work ethic with your staff soon.

I would like to thank you for your consideration and time to review my resume. I look forward to hearing from you.

Sincerely,

Rodrigo Custodio

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